



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
966706-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Billing Address:

BrabenderCox
Attention: Accounts Payable
1218 Grandview Avenue
Pittsburgh, PA 15211

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

Advertiser	Product	Estimate Number
Freed /R/ Attorney General	D FREED/AG/R	

Flight Dates	Order #	Alt Order #
10/24/12 - 10/28/12	966706	06391836

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9913021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/12	10/26/12	M-Su News 8 at 11p	11-1135p	--WTF--	:30	3	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	3	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	W	10/24/12	11:30 PM	M-Su News 8 at 11p	11-1135p	:30	BCDF1201H	\$850.00 NM
1	WGAL	Th	10/25/12	11:32 PM	M-Su News 8 at 11p	11-1135p	:30	BCDF1201H	\$850.00 NM
3	WGAL	F	10/26/12	11:11 PM	M-Su News 8 at 11p	11-1135p	:30	BCDF1201H	\$850.00 NM
2	10/24/12	10/26/12	NBC Today Show	7-9A	--WTF--	:30	3	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	3	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	W	10/24/12	8:45 AM	NBC Today Show	7-9A	:30	BCDF1201H	\$900.00 NM
3	WGAL	Th	10/25/12	8:29 AM	NBC Today Show	7-9A	:30	BCDF1201H	\$900.00 NM
1	WGAL	F	10/26/12	8:29 AM	NBC Today Show	7-9A	:30	BCDF1201H	\$900.00 NM
3	10/24/12	10/26/12	NBC Today Show II	9-10a	--WTF--	:30	4	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	4	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	10/24/12	9:29 AM	NBC Today Show II	9-10a	:30	BCDF1201H	\$375.00 NM
4	WGAL	Th	10/25/12	9:29 AM	NBC Today Show II	9-10a	:30	BCDF1201H	\$375.00 NM
2	WGAL	Th	10/25/12	9:56 AM	NBC Today Show II	9-10a	:30	BCDF1201H	\$375.00 NM
3	WGAL	F	10/26/12	9:56 AM	NBC Today Show II	9-10a	:30	BCDF1201H	\$375.00 NM
4	10/24/12	10/26/12	M-F 11-12P	11A-12P	--WTF--	:30	3	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	3	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	W	10/24/12	11:45 AM	M-F 11-12P	11A-12P	:30	BCDF1201H	\$100.00 NM
2	WGAL	Th	10/25/12	11:41 AM	M-F 11-12P	11A-12P	:30	BCDF1201H	\$100.00 NM
1	WGAL	F	10/26/12	11:45 AM	M-F 11-12P	11A-12P	:30	BCDF1201H	\$100.00 NM
5	10/24/12	10/26/12	M-F 12-12:30p News	12-12:30p	--WTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									



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Advertiser	Product	Estimate Number	
Freed /R/ Attorney General	D FREED/AG/R		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/24/12	10/26/12	M-F 12-12:30p News	12-12:30p	--WTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	W	10/24/12	12:21 PM	M-F 12-12:30p News	12-12:30p	:30	BCDF1201H	\$400.00 NM
2	WGAL	Th	10/25/12	12:26 PM	M-F 12-12:30p News	12-12:30p	:30	BCDF1201H	\$400.00 NM
1	WGAL	F	10/26/12	12:15 PM	M-F 12-12:30p News	12-12:30p	:30	BCDF1201H	\$400.00 NM
6	10/24/12	10/26/12	M-F 4-5P	4-5P	--WTF--	:30	3	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	10/24/12	4:29 PM	M-F 4-5P	4-5P	:30	BCDF1201H	\$350.00 NM
3	WGAL	Th	10/25/12	4:31 PM	M-F 4-5P	4-5P	:30	BCDF1201H	\$350.00 NM
2	WGAL	F	10/26/12	4:39 PM	M-F 4-5P	4-5P	:30	BCDF1201H	\$350.00 NM
7	10/24/12	10/26/12	M-F 5-6p News	5-6p	--WTF--	:30	3	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	W	10/24/12	5:47 PM	M-F 5-6p News	5-6p	:30	BCDF1201H	\$1,000.00 NM
3	WGAL	Th	10/25/12	5:25 PM	M-F 5-6p News	5-6p	:30	BCDF1201H	\$1,000.00 NM
1	WGAL	F	10/26/12	5:45 PM	M-F 5-6p News	5-6p	:30	BCDF1201H	\$1,000.00 NM
9	10/24/12	10/26/12	M-F News 8 at 6p	6-630p	--WTF--	:30	3	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	3	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	W	10/24/12	6:23 PM	M-F News 8 at 6p	6-630p	:30	BCDF1201H	\$1,400.00 NM
1	WGAL	Th	10/25/12	6:25 PM	M-F News 8 at 6p	6-630p	:30	BCDF1201H	\$1,400.00 NM
2	WGAL	F	10/26/12	6:13 PM	M-F News 8 at 6p	6-630p	:30	BCDF1201H	\$1,400.00 NM
10	10/24/12	10/26/12	NBC Tonight Show	1135p-1235a	--WTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	10/24/12	11:46 PM	NBC Tonight Show	1135p-1235a	:30	BCDF1201H	\$400.00 NM
2	WGAL	Th	10/25/12	12:29 AM	NBC Tonight Show	1135p-1235a	:30	BCDF1201H	\$400.00 NM
3	WGAL	F	10/26/12		NBC Tonight Show	1135p-1235a	:00		\$400.00 NM
See MG 10.4									
4	WGAL	F	10/26/12	12:30 AM	Delayed Tonight Show	1205-2a	:30	BCDF1201H	\$400.00 NM
MG for 10.3 10/26									
11	10/24/12	10/24/12	NBC Prime	9-10p	--1----	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--1----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	10/24/12	9:41 PM	NBC Prime	9-10p	:30	BCDF1201H	\$1,600.00 NM
12	10/24/12	10/24/12	NBC Prime	10-11p	--1----	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--1----	1	\$1,600.00				



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Advertiser		Product	Estimate Number
Freed /R/ Attorney General		D FREED/AG/R	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/24/12	10/24/12	NBC Prime	10-11p	--1----	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL W 10/24/12 10:27 PM NBC Prime 10-11p :30 BCDF1201H \$1,600.00 NM									
13	10/25/12	10/25/12	NBC Prime	9-10p	---2---	:30	2	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ---2--- 2 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Th 10/25/12 9:20 PM NBC Prime 9-10p :30 BCDF1201H \$2,200.00 NM									
2 WGAL Th 10/25/12 9:51 PM NBC Prime 9-10p :30 BCDF1201H \$2,200.00 NM									
14	10/26/12	10/26/12	NBC Prime	9-10p	----1--	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ----1-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL F 10/26/12 9:16 PM NBC Prime 9-10p :30 BCDF1201H \$1,500.00 NM									
15	10/26/12	10/26/12	NBC Prime	10-11p	----1--	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ----1-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL F 10/26/12 10:31 PM NBC Prime 10-11p :30 BCDF1201H \$800.00 NM									
16	10/27/12	10/28/12	Sat/Sun News 8 at 6a	6-7a	-----SS	:30	4	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----SS 4 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Sa 10/27/12 6:08 AM Sat/Sun News 8 at 6a 6-7a :30 BCDF1201H \$150.00 NM									
3 WGAL Sa 10/27/12 6:40 AM Sat/Sun News 8 at 6a 6-7a :30 BCDF1201H \$150.00 NM									
4 WGAL Su 10/28/12 6:17 AM Sat/Sun News 8 at 6a 6-7a :30 BCDF1201H \$150.00 NM									
2 WGAL Su 10/28/12 6:46 AM Sat/Sun News 8 at 6a 6-7a :30 BCDF1201H \$150.00 NM									
17	10/27/12	10/27/12	NBC Saturday Today	7-9a	-----1-	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----1- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Sa 10/27/12 7:51 AM NBC Saturday Today 7-9a :30 BCDF1201H \$750.00 NM									
18	10/27/12	10/28/12	Sa/Su News 8 at 6	6-630p	-----SS	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----SS 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WGAL Sa 10/27/12 6:14 PM Sa/Su News 8 at 6 6-630p :30 BCDF1201H \$500.00 NM									
1 WGAL Su 10/28/12 6:26 PM Sa/Su News 8 at 6 6-630p :30 BCDF1201H \$500.00 NM									
19	10/28/12	10/28/12	Sa/Su News 8 at 9a	9-10a	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Su 10/28/12 9:44 AM Sa/Su News 8 at 9a 9-10a :30 BCDF1201H \$400.00 NM									
20	10/28/12	10/28/12	NFL	NFL Various	-----1	:30	1	\$5,200.00	NM



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$5,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/28/12	9:57 PM	NFL	NFL Various	:30	BCDF1201H	\$5,200.00 NM
21	10/28/12	10/28/12	NFL	NFL Various	-----S	:30	1	\$5,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$5,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/28/12	11:34 PM	NFL	NFL Various	:30	BCDF1201H	\$5,200.00 NM
	LR - Football								
22	10/27/12	10/27/12	Sa/Su News 8 at 9a	9-10a	-----S-	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	10/27/12	9:21 AM	Sa/Su News 8 at 9a	9-10a	:30	BCDF1201H	\$400.00 NM
Total Spots							45		

Payment Terms 30 Days

<u>Gross Total</u>	\$41,150.00
<u>Agency Commission</u>	\$6,172.50
<u>Net Amount Due</u>	\$34,977.50